

MARK PABUSTAN

UI/UX DESIGNER

CONTACT

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PORTFOLIO

markpabustan.com

DESIGN SKILLS

User Research
Wireframing
Prototyping
Usability Testing
Information Architecture
Component-Based Design
Responsive Design
Brand & Visual Identity

TOOLS

Figma, Procreate
Squarespace, GoDaddy Builder
Donorbox, Microsoft Office

TECHNICAL SKILLS

HTML, CSS, Bootstrap
AWS, API Integration
VS Code, Xcode

WORKING METHOD

Agile/Scrum
Stakeholder Discovery
Cross-Functional Collaboration
Design Critique
Iterative Design

AI-ENABLED WORKFLOW

Figma
Claude (research synthesis, content drafting, ideation support)

EDUCATION

Google UX Design Certificate
Coursera, 2022

UI/UX Bootcamp
Columbia Engineering, 2023

B.B.A., Computer Info Systems and Mathematics
Zicklin School of Business, Baruch College (CUNY), 2019

SUMMARY

UI/UX designer who takes a project from research and wireframes through high-fidelity, responsive prototypes, comfortable owning design and front-end implementation end to end.

EXPERIENCE

UI/UX Designer (Freelance)

Mar 2022 – Dec 2024

Albertina's Angels, Nonprofit

- Built a nonprofit's brand identity and full site from zero name recognition to a live donation platform that has raised \$11,304.70 to date across an estimated 330+ individual gifts, averaging roughly \$34 each.
- Migrated the donation flow from Squarespace's native tool to Donorbox for greater control over donor data, then resolved the resulting embed and responsiveness issues independently, using custom CSS and iframe adjustments.
- Designed a bilingual English/Spanish site structure after the founders rejected Squarespace's automatic translation as too literal, then built custom logic to serve the Spanish copy they translated themselves.
- Created the full visual identity, including a logo rooted in a specific family memory, balanced to read as credible to donors unfamiliar with that story.

UI/UX Designer (Freelance)

Feb 2025 – Apr 2025

Connett Family Counseling

- Took a solo therapist from zero online presence to a live site with four pages, recommending a structure led by trust and tone over the client's initial preference for a services list, while keeping service details one click away.
- Ran weekly stakeholder discovery calls with the client, translating her read on patient needs into an information architecture with one clear action per page.
- Designed and built the site directly in GoDaddy's builder, iterating live on calls. It remains the practice's primary online presence today.

UI/UX Designer & Front End Developer

Feb 2020 – Mar 2020

Intrigue Core

- Redesigned a security dashboard's layout so non-technical stakeholders could scan vulnerability data at a glance, then built the Google Charts visualizations to support it.
- Automated data refresh via API integration, removing a manual update step for the security team.

Cybersecurity UI/UX & Technical Intern

Jul 2019 – Dec 2019

Cimpress / Vistaprint, Waltham, MA

- Replaced a dense legal policy document with a guided decision-tree assistant, designed around how employees actually searched for answers rather than the document's original structure.
- Built a billing dashboard from custom-coded programs that made monthly API calls against CrowdStrike, DUO, and LastPass, giving the finance team the usage figures needed to invoice each client for services rendered.
- Engineered those API calls to authenticate with temporary tokens generated at runtime instead of hardcoded credentials, so no confidential login information ever lived in the codebase.
- Connected LogicGate and RiskLens via API integration and automated monthly financial report pulls with custom scripts, cutting manual data work.